



East West

design • manufacturing • distribution

1

Act with **INTEGRITY** in everything we do.

2

Be **ACCOUNTABLE** and do what we say we are going to do.

3

OPEN BORDERS to enable our customers to leverage the efficiencies of a transparent global supply chain.

4

Embrace **DIVERSITY** in all things – industries, processes, team members and cultures.

5

COLLABORATE with customers to maximize their competitiveness.

6

Welcome the opportunities to **LEARN** regardless of how they arise.

7

Demand the highest levels of **QUALITY** from our team members to the benefit of our customers.

8

EMPOWER our team to innovate and foster their entrepreneurial spirit in support of customer goals.

9

SUPPORT the communities in which we operate.

10

RESPECT the rights, safety and cultures of our team members and strive to develop partnerships with like-minded suppliers.